

# Build Your Momentum Off Our Momentum



## Demographics

Total Population: 52,347

Number of Households: 21,000

Number of Families: 13,000

Average Household Size: 2.46

Average Home Value: \$97,800

Average Annual Household Income: \$38,209

Battle Creek Daytime Population: 69,070

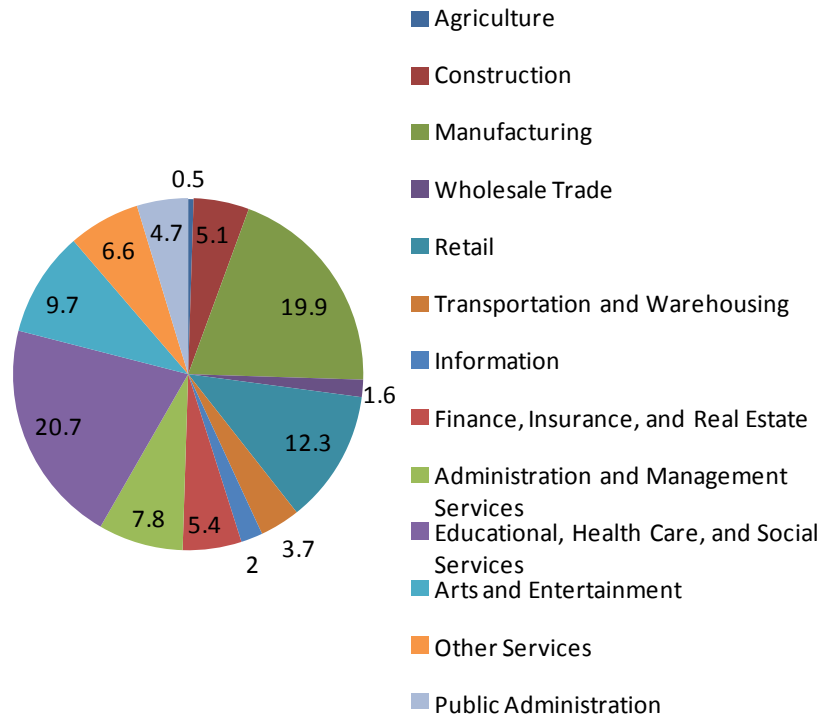
Daytime Population in a 3 mile radius of Downtown: 36,000

Number of residents within a 3 mile radius: 51,000

Number of residents within a 12 mile radius: 87,735

Number of residents within a 25 mile radius: 425,000

## Occupation by industry



## Facts

City Income Tax: 1%

2011 Average Non-homestead tax rate: 63.99710

Colleges within 1 mile of Downtown Battle Creek:

- Davenport University
- Kellogg Community College
- Robert B. Miller College
- Spring Arbor University
- Western Michigan University

Downtown Battle Creek Major Employers:

- Kellogg Headquarters - 1,700
- Hart-Dole-Inouye Federal Center - 1,600
- Battle Creek Public Schools - 1,300
- City of Battle Creek - 650
- W.K. Kellogg Foundation - 220
- Graphic Packaging - 198
- Ralston Foods - 190

## Education: 25 years and over

