



Doug Voshell

Marketing Director

Battle Creek Unlimited, Inc.

269.962.7526

voshell@bcunlimited.org



Doug Voshell has over 30 years of executive and managerial experience in the field of economic and community development. In 1980 Doug served as the first Executive Director for the Battle Creek area's Council for Employment Needs and Training at Kellogg Community College. The Council provided employment and training support to businesses looking to locate and grow in the area. In 1985 he joined the Michigan Department of Commerce as the Department's Liaison to Southwest Michigan. In 1992 he became an Account Manager in the Department and was one of the original 30 employees that transitioned with the State's move to the Michigan Economic Development Corporation (MEDC). In addition to his role as a Regional Account Manager Doug served as a trainer for new account management staff for the State. In 2004 Doug assumed the position of Managing Director of Program Administration with the MEDC which included management of economic development incentive funds including the Federal Community Development Block Grant Program, the Core Community Fund and the Urban Land Assembly Fund. Doug joined the Battle Creek Unlimited team in 2008 as its Marketing Director.

Doug is a graduate of Western Michigan University earning a B.A. in education and a M.A. in Counseling/Personnel. He went on to the University of Michigan to pursue a Doctorate in Educational Leadership (ABD). He is a life-long resident of Battle Creek and he and his wife raised their two daughters here. He has served as a planning commission member and chair and three terms as a member of his school board and board president.