

NEWS

For Immediate Release

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Wind Down Your Work Week This Friday – Free Outdoor Movie

Downtown Battle Creek, June 14, 2010 — Join in the summer festivities downtown as the first of three outdoor movies debuts this Friday, June 18 at Mill Race Park!

There is just something about doing indoor things outdoors. Come downtown and watch *Where the Wild Things Are* under the stars. Breathe in the fresh air as you experience downtown in a way you may not have done before!

Where the Wild Things Are will start at dusk, so be sure to come down early to pick your spot and relax! The Outdoor Movie is FREE and open to the public. Seating is festival style on a first come, first serve basis. Be sure to bring your lawn chairs, blankets, pillows, sleeping bags or whatever else it takes to make you comfortable. If it makes you feel better, you can bring the couch along!

Additional outdoor movies are set for July 16 and August 20; both will be shown after the evening performances of the *Vibe@5 Concert Series*.

The Outdoor Movie Series is brought to you by the Battle Creek Downtown Partnership, with additional support from Battle Creek Enquirer, Battle Creek Radio (WBCK/WBXX), BC Sound, Bearcat Band Boosters, and W.K. Kellogg Foundation.

For more information, call 269.968.1622 or catch us online at downtownbattlecreek.com, on Facebook (Downtown Battle Creek) or Twitter (DowntownBTLCRK).

<Attached Photo: Waiting for Dusk. >

<Caption: As the sun sets on the work week, grab your blankets and bug spray and settle and relax as you enjoy the free outdoor movie, *Where the Wild Things Are* in downtown Battle Creek.

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Outdoor Movie Series is brought to you by the **Battle Creek Downtown Partnership**, establishing downtown Battle Creek as a vibrant, livable urban center.